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News release

## **Vebnet hires blue-chip HR Director to support strong growth**

Rachel Ferguson, previously a senior HR professional at Prudential, has become HR Director of Vebnet, the market-leading provider of technology solutions and services for flexible benefits. The role is a first at the company, and reflects a desire by Vebnet to invest in HR and further develop individual employees to support the ongoing growth of the business. Ferguson will directly manage the HR function and work with employees to enhance and channel their core skills and energy to deliver business results and excellent customer service.

Ferguson and Vebnet are a good fit. She spent over 7 years at Prudential, both in HR and working on the company's external flexible benefits offering, so she understands the demands of a people-focused business in the flex market. She has worked as both an HR generalist and specialist, focusing on reward and employment law.

She explains, "Our people are vital to our continued success, so we want to develop each individual and strengthen internal structures to allow everyone to achieve their own personal goals, and align these with business objectives. The challenge is to retain Vebnet's small company ethos – a hands-on and fun place to work, where individuals are challenged and can make a difference – while providing a consistent framework to support continued growth. Vebnet offered me a role I thought was impossible to find: I can combine my HR and flex knowledge, and make a significant difference to employees personal and professional development, which will in turn, lead to an enhanced level of service for our customers".

Stephen Thurlow, CFO of Vebnet, adds, "It's great to offer this high profile role to a specialist who fits our business so well. We need to capitalise on our strengths and put building blocks in place for the next stage of growth. This is a heavy-hitting role where Rachel can directly impact business operations. We are investing in our people to equip them to deliver strong and sustainable growth, in ways that make a real difference to our customers".

For more information, contact Vebnet at its London or Edinburgh offices via [www.vebnet.com](http://www.vebnet.com), or London – 020 7073 2710 or Edinburgh - 0131 270 5500.

#### Press enquiries

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#### About Vebnet

Vebnet specialises in the development, deployment and support of internet based technology for flexible benefits and total reward statements. Founded in 2000 and subsequently listed on AIM (2003), Vebnet has rapidly become the leading provider of this technology. Through significant, specialist experience of the employee benefits market, Vebnet is able to identify the real business case behind implementing flexible benefits. This ensures that clients are able to achieve a rapid return on investment. Vebnet launched its FIX&FLEX product in 2002, which is now distributed via leading benefit consultants and a range of other strategic partners. **Customers include Britannia Building Society, Heineken, Informa, JPMorgan, Nationwide, PWC, SonyBMG and Virgin.**

[www.vebnet.co.uk](http://www.vebnet.co.uk)

- » For Organisations, Vebnet solutions offer a branded vehicle to communicate the value of their total rewards, help differentiate themselves from competitors, harmonise terms and conditions and deliver tangible results to the bottom line.
- » For HR, Vebnet solutions simplify benefits administration and strengthen reporting and management capabilities, aiding the campaign to recruit, motivate and retain employees.
- » For employees, Vebnet solutions enable organisations to provide appealing and valued benefit choices and show individuals just how much investment is made into their benefit packages. Access is available 24/7 with internet connection for an intuitive and engaging experience.
- » For global companies, Vebnet solutions provide the functionality to offer benefits to employees internationally, online and in multi-currency formats.
- » A cost-neutral voluntary benefits programme from Vebnet bundles tax efficient salary sacrifice arrangements together, to offer employees more benefit choices.